



FAMILIES UNITED

FAMILIES UNITED WEEKEND OF REMEMBRANCE

July 23-24, 2010 Washington, DC



HONORARY DINNER HOST COMMITTEE

Rep. Spencer Bachus
Sen. John Barrasso, M.D.
House Republican Leader John Boehner
Rep. Madeleine Bordallo
Rep. Robert Brady
Rep. Paul Broun
Sen. Richard Burr
Rep. Dan Burton
Rep. Christopher Carney
Sen. Saxby Chambliss
Sen. Tom Coburn, M.D.
Sen. Thad Cochran
Rep. Mike Coffman
Rep. Mike Conaway
Rep. John Conyers
Rep. Geoff Davis
Rep. William Delahunt
Rep. John Dingell
Sen. Byron L. Dorgan
Rep. Mary Fallin
Rep. Gabrielle Giffords
Rep. Louie Gohmert
Rep. Charles Gonzales
Sen. Johnny Isakson
Rep. Darrell Issa
Rep. Sam Johnson

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Honor the fallen and their families.

The 2010 Families United Weekend of Remembrance will bring together more than 2,000 Gold Star families—the mothers, fathers, wives, husbands, brothers, sisters, sons, and daughters of those who made the ultimate sacrifice for our country—along with military officers, elected officials, wounded warriors, and dignitaries to pay tribute to America's fallen Heroes from the conflicts in Iraq and Afghanistan.

The 2009 event was the largest gathering of Gold Star families and we expect this year to exceed those numbers. Please join us in acknowledging this incredible group of loved ones. While no price can be put on their sacrifice, you can demonstrate your gratitude and honor their service by sponsoring these events.

Help us honor our nation's fallen and their families.



TO RESERVE YOUR SPONSORSHIP, CONTACT:

Tiffany Dinneen
202.293.4656
Tiffany@FamiliesUnitedMission.org

"I had a very special weekend with my family that will give us memories for a lifetime."

GOLD STAR MOTHER



HONORARY DINNER HOST COMMITTEE (CONTINUED)

- Sen. Tim Johnson
- Rep. Walter Jones, Jr.
- Rep. Peter King
- Sen. George LeMieux
- Sen. Joseph Lieberman
- Sen. John McCain
- Rep. Jeff Miller
- Rep. Scott Murphy
- Rep. Glenn Nye
- Rep. David R. Obey
- Rep. Steven R. Rothman
- Rep. John Salazar
- Rep. Joe Sestak
- Sen. Jeanne Shaheen
- Rep. Carol Shea-Porter
- Sen. Arlen Specter
- Rep. Todd Tiahrt
- Rep. Niki Tsongas
- Sen. Roger Wicker
- Rep. Frank Wolf

* COMMITTEE IN FORMATION

NATIONAL GOLD STAR FAMILY DINNER AND KIDS' RECEPTION July 23, 2010

The first event of the weekend, the National Gold Star Family Dinner, will bring families together for an evening honoring their Heroes and sharing their stories with each other. The families gathered won't be recognizing another brave Soldier, Marine, Airman, Sailor, or Guardsman, but will be remembering a father, wife, daughter, or brother. Invitees will include political, military, and community leaders, with the focus of the evening on our families and their Heroes.

The Kids' Reception gathers the children of these Heroes for a special kids-only gathering prior to dinner. The aim of the Kids' Reception is to provide the children a unique, exciting event with the chance to meet their favorite celebrities, children's characters, and sports figures to play games, win prizes, and make new friends. **EXPECTED ATTENDANCE: 2,000+**

AMERICAN HEROES FESTIVAL July 24, 2010

The Saturday event will include Gold Star families, active duty military, and their families, veterans, wounded warriors, and the general public. Invited entertainers are top artists from a variety of music and performing genres, and the event is open to the press. Families will enjoy a festival atmosphere that also acknowledges the service and sacrifice of our nation's military Heroes and their families. Sponsors will have the opportunity to host vendor booths located amidst food, resources, and hospitality stations. **EXPECTED ATTENDANCE: 10,000+**

ABOUT FAMILIES UNITED

Families United is a not-for-profit 501(c)(3) charitable organization whose mission is to Honor the Fallen, Support those who Fight, and Serve their Families through programs, events, and outreach. We are a national organization of Gold and Blue Star families—including many with loved ones in harm's way—as well as veterans and Americans who share a deep appreciation for our men and women in uniform and support them in their mission to keep America safe. Together, we ensure that the sacrifices of our courageous military do not go unnoticed and that these men and women and their families receive the support they need and deserve. **More information about our organization can be found at www.FamiliesUnitedMission.org.**

"This event was very special to us. They will never be forgotten and we take comfort in that knowledge."

GOLD STAR FATHER



SPONSOR BENEFITS	DIAMOND \$250,000	PLATINUM \$100,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000	HOST \$5,000	SUPPORTER \$1,000
Weekend Presenting Status (limit one)	Yes	-	-	-	-	-	-
Recognition on Weekend Credentials *	Name	-	-	-	-	-	-
Recognition of Families United Website	Logo	Logo	Name	Name	-	-	-
Recognition on Event Registration Website	Logo	Logo	Logo	Name	Name	Name	Name
Recognition in Registration Packets *	Logo	Logo	Name	Name	Name	Name	Name
Recognition in Event Marketing and Communications Materials	Logo	Logo	Name	Name	Name	Name	Name

GOLD STAR FAMILY DINNER

Expected Attendance: 2,000 Gold Star Families, Military Leaders, Members of Congress, Elected Officials, Business Leaders

Table Signage at Event	15	10	8	5	2	1	1
Dinner Tickets	30	20	15	10	4	2	2
Sponsor Reception Tickets	6	6	4	4	2	2	-
Recognition on Event Signage *	Logo	Logo	Logo	Logo	Name	Name	Name
Advertising in Event Program *	Full Page	Full Page	½ Page	¼ Page	Name	Name	Name

AMERICAN HEROES FESTIVAL

Expected Attendance: 10,000 Gold & Blue Star Families, Veterans, Military Leaders, Business Leaders, Broadcast & Cable Network Media Outlets

Recognition on Event Tickets *	Name	Name	-	-	-	-	-
Recognition on Press Backdrop	Logo	Logo	Logo	-	-	-	-
VIP Tickets	6	4	2	1	-	-	-
Booth at Festival Entrance/Expo	Yes	Yes	Yes	Yes	-	-	-
Event Banners (provided by sponsor)	Most Prominent	Very Prominent	Prominent	Less Prominent	Least Prominent	-	-
Recognition on Event T-Shirts *	Logo	Logo	Logo	Logo	Name	Name	-
Festival Tickets	30	20	15	10	6	4	2
Recognition on Event Signage *	Logo	Logo	Logo	Logo	Name	Name	Name
Advertising in Event Program *	Logo	Logo	Logo	Logo	Name	Name	Name

* RELATED DEADLINES

WEEKEND OF REMEMBRANCE SPONSORSHIP PLEDGE FORM

Please complete this form and return it to Tiffany Dinneen.

Mail: P.O. Box 65494, Washington, DC 20035

Email: Tiffany@FamiliesUnitedMission.org

Phone: 202.293.4656

Fax: 202.293.4652



YES! We are committed to joining you in support of our nation's fallen Heroes and their families.

- | | |
|---|---|
| <input type="checkbox"/> DIAMOND SPONSOR \$250,000 | <input type="checkbox"/> BRONZE SPONSOR \$10,000 |
| <input type="checkbox"/> PLATINUM SPONSOR \$100,000 | <input type="checkbox"/> HOST SPONSOR \$5,000 |
| <input type="checkbox"/> GOLD SPONSOR \$50,000 | <input type="checkbox"/> SUPPORTING SPONSOR \$1,000 |
| <input type="checkbox"/> SILVER SPONSOR \$25,000 | <input type="checkbox"/> OTHER/IN-KIND GIFT |

COMPANY/ORGANIZATION NAME

ADDRESS

CITY

STATE

ZIP

CONTACT PERSON

CONTACT TELEPHONE

CONTACT EMAIL

CHECKS—Please make checks payable to “Families United”

CREDIT CARD

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CREDIT CARD NUMBER

AMOUNT

EXP DATE

CARDHOLDER SIGNATURE



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